

LEO BURNETT COMPANY, Inc.

Ad No. 141 (#2)—Reg. No. 99362—B & W—4½" x 5"

Field & Stream, March, 1961
Farm Journal, April, 1961
Outdoor Life, June, 1961
True, September, 1961
Sports Afield, November, 1961



Perique?

IT'S JUST ONE OF
THE FIVE TOBACCOS
IN REVELATION

We use Perique as a seasoning. Wonderful aroma. Each of the *other four* adds something special, too. Bring them all together with the Revelation recipe and something rare happens. Try it soon.



Kentucky Burley - dark flakes, slow burning
Virginia Bright - bright leaves, even burning
Old Belt Bright - slightly darker, good body
Latakia - deeper brown, extra mild
Perique - very dark, wonderful aroma

REVELATION

MILD SMOKING MIXTURE



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